

Mentorship for entrepreneurs

Six new mentors joined the Suroît-Sud team

(Salaberry-de-Valleyfield, November 28th, 2001) The team of mentors of the SADC du Suroît-Sud has grown with the addition of Mr. Jocelyn Riendeau, Pierre-Yves Billette, Claude Savoie, Michel Montpetit, Jean-Claude Billette and André Perrier.

One of the mandates of the Société d'aide au développement des collectivités (SADC) du Suroît-Sud is to provide customized solutions to entrepreneurs who are confronted with daily challenges. Thus, the mentoring service is part of the proposed solutions. They are 125 entrepreneurs who have benefited from the experience of a mentor of the SADC du Suroît-Sud.

The purpose of mentoring for entrepreneurs is to increase the success and growth of mentees. According to data compiled, mentoring almost double the survival rate of a business, after five years from 34% to 73% (Source: Fondation de l'entrepreneurship - Réseau M, February 2011).

Alone at the top, caught between the operations and management, the entrepreneur must sometimes make quick decisions. But did you know that most bankruptcies are caused by bad business decision-making?

Over time, the entrepreneur acquires reflexes that enhance managerial decision making. To accelerate the development of these skills, you can benefit from the experiences and wisdom of a seasoned entrepreneur. The mentor has been there; his life and business experiences can help you to propel your business to new heights!

Use a mentor can also avoid costly mistakes and sometimes eliminate your entrepreneurial solitude! The mentor brings a better vision of the future and an understanding of the challenges of business while allowing the mentee to step back and further analyze their decision making process.



« My mentor showed me angles I had not suspected. I consider myself lucky to have her. »

— France Desjardins, Arplan construction



November 1st: Some of the mentors from the Vallée-du-Haut-Saint-Laurent, during a mentoring training.

The duration of a mentorship is usually one year but it can be renewed. This relationship is governed by a code of ethics that ensures the confidentiality of trade and prevents, for example, a mentor to offer his professional services to his mentee. The role of the coordinator, Ms. Natacha Marlier, is to ensure the quality of the mentors and the relevance of the relationship.

The SADC du Suroît-Sud is pleased that Canada Economic Development, the CRÉ Vallée-du-Haut-Saint-Laurent, Desjardins, the Chambre de commerce de la région de Salaberry-de-Valleyfield and the CLD du Haut-Saint-Laurent confirm, by their partnership, the benefits of mentoring for entrepreneurs.

If you want to know more about the mentoring service, contact us at 450 370-3332.

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