



**SADC**  
du Suroît-Sud

This initiative has been made possible  
through funding from  
Canada Economic Canada

**Press release**  
For immediate publication

**Subsidy for renovations**  
**The Réno-Façade Fund program is subsidized!!**

**(Salaberry-de-Valleyfield - (April 13, 2010)** The SADC du Suroît-Sud officially launches a subsidized Réno-Façade program. A grant of \$25,000 from the Pacte rural 2007-2014 of the Beauharnois-Salaberry MRC will be given for renovations to commercial buildings in the municipalities of Saint-Louis-de-Gonzague, Sainte-Martine, Saint-Stanislas-de-Kostka, Saint-Etienne-de-Beauharnois and Saint-Urbain Premier. As for the SADC, it maintains its financing and grant already established when the 2007 Réno-Façade program was set up. This new partnership is made possible through a financial contribution from Canada Economic Development and the Ministère des Affaires municipales Régions et Occupation du territoire Québec.

**- The Réno-Façade Fund -**

The Réno-Façade Fund is available since 2007 for businessmen and property owners who wish to renovate the exterior of commercial buildings located in the Haut-Saint-Laurent and Beauharnois-Salaberry MRC's. The main objective of this financing program is to stimulate local economic activity. «Through visual improvements on businesses, we hope to contribute to a revenue increase for entrepreneurs who took advantage of the Réno-Façade Fund», says Mr. Yves Léveillé, President of the SADC du Suroît-Sud.

The financing is done through a loan to the business for an amount that could be as high as \$25,000 for each renovation project, and a \$600 grant for plans. The Réno-Façade Fund can also be in addition to that of financial institutions. The eligible requests are projects that improve the appearance of a building in tune with the neighbourhood, notably renovations to a facade, a sign, landscaping and window-dressing.

**- The Réno-Façade Fund is subsidized! -**

In the above-mentioned rural municipalities, the businesses eligible for the program can take advantage of a non-refundable grant that can reach a maximum of \$3,000.

To make an application for financing at the SADC, the project must be approved by the municipality. Once the project has been approved, the request is then reviewed by the SADC's investment committee who grant or not grant the loan to the business. This request is studied by taking into account the business' financial situation, its entrepreneurial capabilities and fall out expected by the project. The details of the program are available on the SADC du Suroît-Sud 's web site.

*The SADC du Suroît-Sud is a non-profit organization whose mandate is to help the communities of the Beauharnois-Salaberry and Haut-Saint-Laurent MRC's to manage their future with local development in mind. The SADC supports business and job creation with technical and financial advice. In addition, this management can take the shape of consulting and partnership events.*

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